

Enhance your English

Product Name: Enhance Your English

Product Description: Enhance your English is a customizable readymade elearning course for effective business communication. It helps in improving written as well as verbal English. Each level has different level of difficulties, which help in enhancing English in step by step manner.

It covers a range of topics such as proper greetings and introductions, avoiding confusing words and phrases, proper pronunciation, writing emails & notices, reducing written mistakes, improving vocabulary, dealing with colleagues, giving a presentation, negotiating, conducting conference calls & meetings, resolving conflicts, lunch with customer etc. After completing each level, there is a multi-branch simulation test to put the learning's into practice.

Entire Course consist of 8 modules. They are

- a) Module 1 : Common Mistakes
- b) Module 2 : Effective Communication
- c) Module 3 : Email Writing Skills
- d) Module 4 : Effective Writing Style
- e) Module 5 : Articles & Connectors
- f) Module 6 : Language Quality
- g) Module 7 : Communicating Professionally
 - i) Calling in sick
 - ii) Dealing with a colleague
 - iii) Giving a presentation
 - iv) Persuading person
 - v) Negotiating
 - vi) Conducting a Con-call
 - vii) Giving feedback
 - viii) Resolving conflicts
 - ix) Preparing a notice
 - x) Lunch with a customer
- h) Module 8 : Communicating in Common Situations
 - i) Having people over for dinner
 - ii) Meeting ailing relative
 - iii) Vacation
 - iv) Attend a family wedding

Development Platform: Flash CS6

Compliant: Scorm 1.2

Demo of the Course: http://www.enhancelearning.co.in/demo/demooo-reg/Ch_02/scopage.html

Module 1: **Common Mistakes**

Course Scenario:

Scenario: Manish is the lead of the Course. He is a very ambitious person with positive attitude and works in an MNC. His English is not up to the mark and often make blunders in official emails and meetings. It is the main reason stopping his professional and personal growth.

Episode 1: In this episode, Manish overcomes some of the most common mistakes we all make while speaking in English.

Content covered under this episode are:

- Common greeting and introduction bloopers
- Improving clarity of language: Reducing the dominance of vernacular language on English
- Common errors while pluralizing the words



Post episode simulation details: Manish has a meeting with Mr. Abhijeet Roy of a multinational company. The learner needs to help Manish hold an effective conversation with Mr. Roy. Using his/her learning's from the module to ensure that Manish does not let his boss down.

Module Demo: http://www.enhancelearning.co.in/demo/demoo01/Ch_02/DemoStart.html

Module 2: **Effective Communication**

Scenario: In this episode, Manish attends an official party at his boss's house and learns to effectively communicate with colleagues and seniors.



Content covered under this episode are:

- Past Tense
- Confusing Words
- Redundant Words
- Mispronunciation of Business Words

Post episode simulation details: Manish and Shreya (his colleague) are finalizing the deliverables for a client when Shreya realizes that she is unable to access the intranet and asks Manish for help. Learner needs to help Manish hold an effective conversation with Shreya as he addresses her concerns.

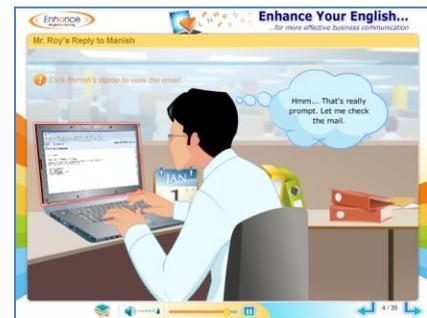
Module Demo: http://www.enhancelearning.co.in/demo/demo02/Ch_02/DemoStart.html

Module 3: **Email Writing Skills**

Scenario: In this episode, Manish learns effective email writing skills

Content covered under this episode are:

- Effective Subject Line
- Proper Salutation
- Well Framed and Formatted Email Body
- Proper Closure

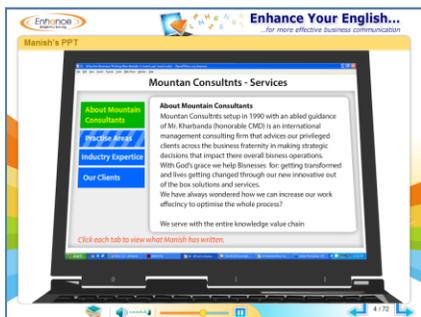


Post episode simulation details: This episode is concerning in improving the email written skills of Manish, so the learner needs to help Manish compose and send an email to one of the clients.

Module Demo: http://www.enhancelearning.co.in/demo/demo03/Ch_02/DemoStart.html

Module 4: **Effective Writing Style**

Scenario: In this Episode, Manish volunteers to make a slick PowerPoint (PPT) presentation for a client.



Content covered under this episode are:

- Spellings and punctuation errors
- Redundant words
- Homophones
- Effective writing style
- Sentence construction

Post episode simulation details: Here the learner needs to help Manish prepare an impressive presentation for a client

Module Demo: http://www.enhancelearning.co.in/demo/demo04/Ch_02/DemoStart.html

Module 5: **Articles & Connectors**

Scenario: In this episode, Manish meets his seniors for his performance appraisal meeting.



Content covered under this episode are:

- Articles
- Connectors
- Comparison words

Post episode simulation details: With learning so far in mind, the learner needs to help Manish hold an effective conversation with his boss.

Module Demo: http://www.enhancelearning.co.in/demo/demo05/Ch_02/DemoStart.html

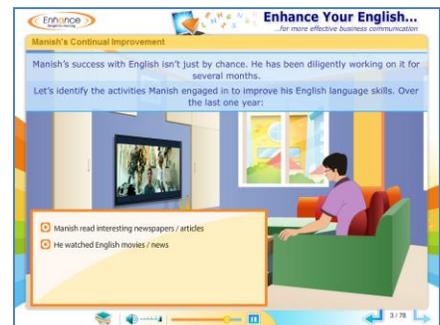
Module 6: **Language Quality**

Scenario: In this episode, Manish builds courage to propose to Shreya (his colleague), as he enhances the quality of his language

Content covered under this episode are:

- Enhancing vocabulary
- Using transition words
- Using idioms / idiomatic expressions / phrases
- Brevity

Post episode simulation details: Here the learner needs to help Manish woo the girl of his dreams. The decision of the girl depends on learners learning so far.



Module Demo: http://www.enhancelearning.co.in/demo/demo06/Ch_02/DemoStart.html

Module 7: **Conversing Professionally**

Comprises: **10 Scenarios**

Detailed description of the course pattern:

This set of interactive scenarios will help the learner converse effectively in typical scenarios related to his / her professional life. The scenarios capture common terms and phrases used in professional settings to familiarise the learner.

Scenario: Manish has recently taken over as Senior Manager at Mountain Consultants. His hardwork and persistence have taken him a long way and helped him improve his communication skills. However, as he climbs up the professional ladder, he realizes that the challenges he has to face have also grown. In his new role, he will be responsible for a large team and will also need to interact with several high profile clients.



Calling in Sick



Conducting a Con-Call



Resolving Conflict



Dealing with a Colleague



Giving Presentation



Persuading People



Negotiating



Giving Feedback to team member



Preparing a Notice



Lunch with a Customer

Module 8: **Communicating in Common Situations**

Detailed description of the course pattern:

This light and hilarious series will help the learner enhance his / her speaking skills. The series consists of four episodes capturing everyday situations.

Scenario: Santosh Gulgule is an engineer who works in an IT firm, while his wife, Nirmala Gulgule is a homemaker. Lets join them as they traverse through the ups and downs of their lives.



Having people over for Dinner



Meeting ailing relative



Vacation



Attend a Family Wedding