

How to find creative solutions?

**Creative
Solutions**

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We have broken this article into 2 parts

- Steps to follow
- Example

◆ Steps to follow

We could try the NEW approach

- Need is identified
- Enough options are explored
- Workable solution is applied

◆ Example

- Need is identified: A project manager is given a difficult deadline by his customer
- Enough options are explored: He considers the following options
 - Refuse the customer
 - Raise to his superiors
 - Do brainstorming session with his team
 - Think of a solution himself
 - Threaten the customer with cost escalation
- Workable solution is applied: He decides to have a brainstorming session with his team to explore more options and arrive at a practical solution. A good way to find creative options.

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