

# Learning for the learning industry from Evolution of Sales

**Sales with a Mission**

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## We have broken this article into 4 parts

- **Past**
- **Present**
- **Future**
- **Relationships**

### ◆ Past

- There were no sales in the past.
- There were warriors who conquered other territories
- Tools were very rudimentary

### ◆ Present

- Deception has grown in today's battles and hence sales
- Tools being used are more advanced

### ◆ Future

- Battles will be more impulsive and directionless
- Sales will have to face the brunt
- Tools will replace sales to a large extent



## ◇ Relationship

- The inner missions of relationships will need to be understood and worked on

## ✂ Summary ✂

- Sales will have to balance the deeper mission of their lives with practical compulsions
- Salesmen will need to continue upgrading their skills and knowledge as tools will build a knowledge society

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